Tong Wang

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London Business School, Sussex Place
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EDUCATION

- **London Business School** — London, UK
  Ph.D. in Management Science and Operations — 2019 – 2025 (Expected)

- **Tsinghua University** — Beijing, China
  M.S. in Management Science and Engineering — 2016 – 2019

- **Renmin University of China** — Beijing, China
  B.A. in Management Science — 2012 – 2016
  B.A. in Finance (Minor) — 2013 – 2016

RESEARCH INTERESTS

Social Impact Operations, Diversity, Equity, and Inclusion, Education, Generative AI, Applied Econometrics including Experiments, Applied Game Theory

PUBLICATIONS

- **Publications and Papers under Review**

  - The Ratings Trap: Prior Ratings, Gender and Instructor Outcomes in Higher Ed (with Kamalini Ramdas and Monika Heller; submitted to *Operations Research*; available upon request).

    Job market paper. Upcoming presentation: *The 2024 INFORMS Annual Meeting (Seattle), on Oct. 20 at 4:00 PM (Room Summit – 330)*.

  - Selling to Customers with Both Veblen and Network Effects (with Xiaofang Wang and Guoming Lai), 2017, *Operations Research Letters*. 45(1): 25–29.

- **Work in Progress**

  - Gender Bias in Online Learning: A Field Experiment (with Kamalini Ramdas and Monika Heller).

  - Shaping Perceptions: The Impact of Ratings Displays on Bias in Service Delivery Evaluations (with Kamalini Ramdas and Monika Heller).

  - Improved Group Diagnostic Testing in a Pandemic (with Kamalini Ramdas and S. Alex Yang).

  - Learning with Generative AI: The Effects of Chatbot Instruction Styles on Learning Outcomes in Higher Ed (with Kamalini Ramdas and Monika Heller).

  - Generative AI and Content Creation (with S. Alex Yang and Chaoran Liu).

- **Selected Working Papers**

    - Multi-period Inventory Policies with Self-built Emergency Channel and Information Update (with Jian Chen), 2019.

TEACHING EXPERIENCE

- **London Business School**   London, UK
  Teaching Assistant

    - Statistical Research Methods (Doctoral course, **Head TA**)   2022 – 2024
    - Data Science for Business (Master course, **Head TA**)   2021 – 2023
    - Managerial Statistics (EMBA course)   2022, 2024
    - Data Analytics for Managers (MBA course)   2020 – 2022

- **London School of Economics**   London, UK
  Guest Teacher

    - Operations Management (Master course)   2023

GRANTS AND AWARDS

- Research Grant from the Wheeler Institute for Business and Development (£13800),
  London Business School   2024

- Research Grant from the Wheeler Institute for Business and Development (£7500),
  London Business School   2023

- Full Scholarship and Tuition Waiver, London Business School   2019 – 2024

- Fei Hsiao-Tung Scholarship (top 10%), Tsinghua University   2018

- Fu Laichun Scholarship (top 10%), Tsinghua University   2017

- Outstanding Graduate, Renmin University of China   2016

- Grant from the National Undergraduate Innovation Program,
  Renmin University of China   2014 – 2016

- Member of the Siyuan Program (only 30 students are selected each year in the university),
  Renmin University of China, China Guanghua Foundation   2013 – 2016

- Scholarship for Excellent Academic Performance (top 5%)
  Renmin University of China   2013 – 2015

- Scholarship for Excellent Social Work Performance, Renmin University of China 2013

Conference and Workshop Presentations

- *The Ratings Trap: Prior Ratings, Gender and Instructor Outcomes in Higher Ed*

  - MSOM Conference, Minneapolis, MN, USA — 2024
  - 17th Annual Behavioral Operations Conference, Boulder, CO, USA — 2024
  - 5th European Technology & Operations Management (TOM) Day, Cambridge, UK — 2024
  - 1st London Operations Researchers Day (LORD), London, UK — 2024

- *Gender Bias in Teaching Ratings*

  - POMS-Paris International Conference, Paris, France — 2023

- *Improved Group Diagnostic Testing in a Pandemic*

  - INFORMS Annual Meeting, Phoenix, AZ, USA — 2023
  - INFORMS Healthcare Conference, Toronto, Ontario, Canada — 2023
  - POMS-Paris International Conference, Paris, France — 2023
  - INFORMS Annual Meeting, Indianapolis, IN, USA — 2022
  - 32nd Annual POMS-Conference, Virtual — 2022
  - INFORMS Annual Meeting, Virtual — 2021

Leadership and Service

- **Co-organizer** of the LondOPS Doctoral Seminar — 2022

- **Co-organizer** of the LBS Transatlantic Doctoral Conference — 2021

Other Professional Experience

- The Council of Lin-Gang Special Area of China Pilot Free Trade Zone — Shanghai, China
  Intern in the Department of Institutional Innovation and Risk Management — *2020*

- Beijing Air Catering Co. Ltd — Beijing, China
  Member of the Consulting Group — *2017 – 2018*

- Intel China Ltd. Beijing Branch — Beijing, China
  Intern in the Online Sales Group — *2016*

- SPD Bank, Beijing Branch — Beijing, China
  Intern in the Personal Banking Division — *2014*

Miscellaneous

- **Programming**: Stata, R, Matlab, Maple, Python, SQL

- **Languages**: Chinese (Native), English

- **Interests**: Psychology, Chinese Literature, Art Movies, Playing Piano, Museums, Football

REFERENCES

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